



2017 OREGON GED SUMMIT NOVEMBER 7-8, 2017 | Embassy Suites in Tigard, Oregon “Connecting Students to a Better Future”

Dear Sponsor,

According to the Oregon Department of Education from 2012 - 2016, 28,930¹ students dropped out of high school. Many of these students fall into a cycle of poverty, unemployment and violence. Without the skill set that employers are seeking these students are lucky to find a minimum wage job as 63% of jobs in Oregon currently require a high school diploma or credential. By 2024, 76% of job openings in Oregon will require more than a high school credential². In 2015-2017 the Oregon legislature made a \$2 million commitment to support our citizens in attaining a high school credential by funding the expansion of the Oregon GED Program (from one employee to three), grants to local programs for wrap-around services to support GED students in obtaining their GED® and the creation of an annual GED Summit to provide guidance and training for GED educators.

The Oregon GED Program is administered by the Higher Education Coordinating Commission and is in place to assist students from age 16 to 80+ in obtaining their high school credential (GED®) and helping them take the next step to post-secondary opportunities such as: apprenticeships, career technical education (CTE), public and private college degrees, and university degrees.

We respectfully request your organization to join us in sponsoring the 2017 GED Summit “Connecting Students to a Better Future” by investing in the lives of students, communities and a stronger economic future. The **2017 Oregon GED Summit** will work with educators and community partner organizations to collaborate, learn and generate best practices to move us towards a better tomorrow for our residents, communities, businesses, organizations, state and nation.

Education Tracks

- Sharing new resources, best practices and trends
- Electronics in education
- Student health and wellness
- Staff health and wellness
- Student behaviors
- Reaching multi-cultural students
- Barriers to learning (homeless, abuse, poverty, learning disabilities, language, etc.)
- Understanding data
- Diversity and inclusion

I welcome the opportunity to discuss your sponsorship.

Sincerely,

A handwritten signature in black ink that reads "Donna Lewelling".

Donna Lewelling
Deputy Director of Community Colleges and Workforce Development
Higher Education Coordinating Commission
High School Equivalency | Oregon GED Program
Donna.j.Lewelling@state.or.us

(continued)



2017 OREGON GED SUMMIT

NOVEMBER 7-8, 2017 | Embassy Suites in Tigard, Oregon

“Connecting Students to a Better Future”

2017 Oregon GED Summit
Embassy Suites | Tigard, Oregon
November 7-8, 2017

Sponsorship Opportunities

Enclosed are full descriptions of the below opportunities.

- Event Co-Sponsor
- Technology Co-Sponsor
- Meet and Greet Co-Sponsor
- Connection Co-Sponsor
- Educator Attendance Champion
- Coffee and Tea Room Champion
- GED Graduate Scholarship Fund

References

1. Oregon Department of Education, Dropout Rates in Oregon High Schools.
<http://www.oregon.gov/ode/reports-and-data/students/Pages/Dropout-Rates.aspx>
2. National Skills Coalition, State Policy > Middle-Skill Job Fact Sheets - Oregon. Combining High Skill and Middle Skill percentages.
<http://www.nationalskillscoalition.org/state-policy/fact-sheets>



2017 OREGON GED SUMMIT

NOVEMBER 7-8, 2017 | Embassy Suites in Tigard, Oregon

“Connecting Students to a Better Future”

Sponsorship Opportunities

Event Co-Sponsor
\$7,000
2 available

As an event co-sponsor, your organization will receive:

- An introduction at plenary as GED Summit Event Co-Sponsor
- A 10 minute speech opportunity at the meal of your choice
- Full page advertisement (provided by co-sponsor) space in event guide
- Complimentary registrations for three (3)
- 60 minute workshop (delivered by co-sponsor)
- One (1) complimentary exhibitor space
- Logo featured on: welcome poster, event website, event registration, plenary and closing presentations, electronic workshop presentations, room signs, sponsor page and GED communications

Technology Co-Sponsor
\$5,000
2 available

As a technology co-sponsor, your organization will receive:

- An introduction at plenary as GED Summit Technology Co-Sponsor
- A 5 minute speech opportunity at the plenary
- Full page advertisement (provided by co-sponsor) space in event guide
- Complimentary registrations for two (2)
- 60 minute workshop (delivered by co-sponsor)
- One (1) complimentary exhibitor space
- Logo featured on: welcome poster, event website, plenary and closing presentations, electronic workshop presentations, room signs, sponsor page and GED communications

Meet and Greet
Co-Sponsor
\$3,500
1 available

As the meet and greet co-sponsor, your organization will receive:

- An introduction at plenary as GED Summit Meet and Greet Co-Sponsor
- 5 minute speech opportunity at plenary
- Half page advertisement (provided by co-sponsor) space in event guide
- Complimentary registrations for two (2)
- 60 minute workshop (delivered by co-sponsor)
- One (1) complimentary exhibitor space
- Logo featured on: welcome poster, meet and greet poster, event website, electronic workshop presentations, sponsor page and GED communications

(continued)



2017 OREGON GED SUMMIT

NOVEMBER 7-8, 2017 | Embassy Suites in Tigard, Oregon

“Connecting Students to a Better Future”

Connection Co-Sponsor \$1,500 1 available	As the connection co-sponsor, your organization will receive: <ul style="list-style-type: none">• An introduction at plenary as GED Summit Connection Co-Sponsor• Half page advertisement (provided by co-sponsor) space in event guide• Complimentary registration for one (1)• One (1) complimentary exhibitor space• Logo featured on: welcome poster, WIFI table tents, event website, electronic workshop presentations, sponsor page and GED communications
Educator Attendance Champion \$1,390	As an educator attendance champion your organization will receive: <ul style="list-style-type: none">• The opportunity to sponsor registration for 10 educators• Introduction at plenary as GED Summit Educator Attendance Champion• A 5 minute speech opportunity at the plenary• 60 minute workshop (delivered by champion)• Complimentary registration for one (1)• Logo featured on: welcome poster, event website, sponsor page and GED communications
Coffee and Tea Room Champion \$600 per day 2 available	As a coffee and tea room champion, your organization will receive: <ul style="list-style-type: none">• An introduction at plenary as GED Summit Coffee and Tea Room Champion• Complimentary registration for one (1)• Logo featured on: welcome poster, event website, sponsor page and GED communications
GED Graduate Scholarship Fund Champion \$500.00	As a GED graduate scholarship fund champion, your organization will receive: <ul style="list-style-type: none">• An introduction and recognition at plenary as GED Summit GED Graduate Scholarship Fund Champion• Complimentary registration for one (1)• Logo featured on: welcome poster, event website, sponsor page and GED communications